

**Media Statement**

For Immediate Release

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**CAMY Statement on the November 17 Action by the FDA to Issue  
Warnings to Manufacturers of Alcoholic Energy Drinks**

*“Statement from David H. Jernigan PhD, Director of the Center on Alcohol Marketing and Youth at the Johns Hopkins Bloomberg School of Public Health”*

**Baltimore, MD** - “We applaud the FDA and FTC for taking action against alcohol energy drink production and marketing. In terms of price, packaging and promotional activities, these products are all too attractive to young people. Today’s action by two federal agencies is an important step toward protecting young people from the dangers of alcohol, which is the number one drug problem among youth and is responsible for 5,000 deaths per year for persons under 21.”